The 5th Annual
MAC FAIR DAY
SPONSORSHIP PACKET

MAY 11, 2006
11:00AM to 2:00PM
UCLA Bruin Plaza

Brought to you by UCLA's Multicultural Awareness Committee (MAC)
Multicultural Awareness Committee (MAC)

- One of the ten subcommittees of the Student Welfare Commission (SWC), a non-profit student government organization of UCLA.

- Recognizes the great worth of cultural diversity within the campus and the surrounding community.

- Works with several other student organizations to coordinate events; we strive to educate the UCLA and Westwood community members of cultural diversity.

- This year, we organized Multicultural Crafts Day and Multicultural Food Festival to promote and celebrate cultural diversity.

Contact Information
Emaka Takashima
Multicultural Awareness Committee
MAC Fair Day
308 Westwood Plaza
Kerckhoff Hall 308
Los Angeles, CA 90024
Telephone: 310.826.7586 (office)
626.731.1560 (cell)
Fax Number: 310.267.4732
Email: SWCMAC@gmail.com
Website: [http://swcmac.bol.ucla.edu](http://swcmac.bol.ucla.edu)
MAC FAIR DAY

- Our 5th Annual MAC Fair Day is one of UCLA's great annual festivals that invites and encourages the UCLA and Westwood community members to recognize and appreciate cultural diversity.

- The festival includes:
  - live cultural performances
    (ie. cultural fashion show and dance performance)
  - a variety of ethnic foods
  - games and activities
  - cultural promotion from various participating cultural UCLA organizations such as Russian Club, Assyrian Student Association, Vietnamese Student Union, Indian Student Union, Hanoolim: Korean Cultural Awareness Group, Jewish Student Union, Latin American Student Union, Chinese Student Association, Pilipino Transfer Student Partnership, etc.
  - AND MUCH MORE!
MAC Fair Day
Brought to you by UCLA's Multicultural Awareness Committee

A great opportunity to promote your organization to the global, dynamic UCLA community.

Looking out into Ackerman Union and Bruin Plaza, in the heart of Westwood Village

- Promote your organization in the heart of Westwood Village, to a diverse community in a globalized setting.
- Sponsorship of this event will enable your organization to contribute to the recognition and celebration of the great value of cultural diversity to the community members as well as promotion of your own organization.

We invite you to consider our Package Deals listed on the following page of this packet.
Platinum Sponsorship:

With a contribution of $200.00 or merchandise donation in equivalent amount, benefits will include:

- A customized banner ad for the organization/company will appear on the MAC FAIR DAY website: http://swcmac.bol.ucla.edu
- Organization/company's logo on the main page of the website
- Organization/company's logo on all event pamphlets
- Organization/company's logo on all event flyers
- Announcement advertising the company during the noontime performance/fashion show

Gold Sponsorship

With a contribution of $75.00 or merchandise donation in equivalent amount, benefits will include:

- Organization/company's logo on all event pamphlets
- Organization/company's logo on all event flyers
- Organization/company's logo on the main page of the website

Silver Sponsorship

With a contribution of $25.00 or merchandise donation in equivalent amount, benefits will include:

- A logo for the organization/company will appear on the event website
- Organization/company's logo on all event flyers
- Organization/company's logo on the main page of the website

Instructions for Donations

If you are donating a cash amount, please write checks to: SWC's Multicultural Awareness Committee. Please mail all donations before May 11, 2006 to the following address:

SWC - Multicultural Awareness Committee
308 Westwood Plaza; Kerckhoff Hall 308
Los Angeles, CA 90024
Interested in Sponsoring MAC? Call MAC Director Emaka Takashima at (626) 731-1560 OR fill out the sponsorship form below and mail it back to us or fax it in at (310) 267-4732.

MAC Fair Day Sponsorship Form
Name of Organization/Business:

____________________________________

Name of Organization/Company Contact:

____________________________________

phone: _______________________________

email: _______________________________

My organization would like to pledge a: (please check)

___ Platinum Sponsorship:  
$200.00 or merchandise donation in equivalent amount

___ Gold Sponsorship:  
$75.00 or merchandise donation in equivalent amount

___ Silver Sponsorship:  
$25.00 or merchandise donation in equivalent amount

- - Company/organization merchandise donation
  Nature of donation: (please check)
  ___ clothing
  ___ jewelry
  ___ services
  ___ other (please specify): __________

I/We, __________________________________, agree to donate__________________________ to the Multicultural Awareness Committee, a non-profit subcommittee of UCLA's Student Welfare Commission, belonging to UCLA's Undergraduate Student Association Council. The donation will arrive before May 11, 2006.

Signature ___________________________ Date __________________